

# Q1 2019 Alpha/Beta Allocator: Equities

## Why pay more for less?

### The industry AUM & flows

Active Passive

“Passive is now the default choice - EMs remain an outpost for active. Perhaps they shouldn't.”

Marlène Hassine Konqui,  
Head of ETF Research

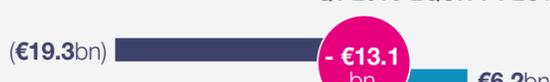
### Q1 2019 TOTAL INDUSTRY AUM



### Q1 2019 TOTAL FLOWS



### Q1 2019 EQUITY FLOWS



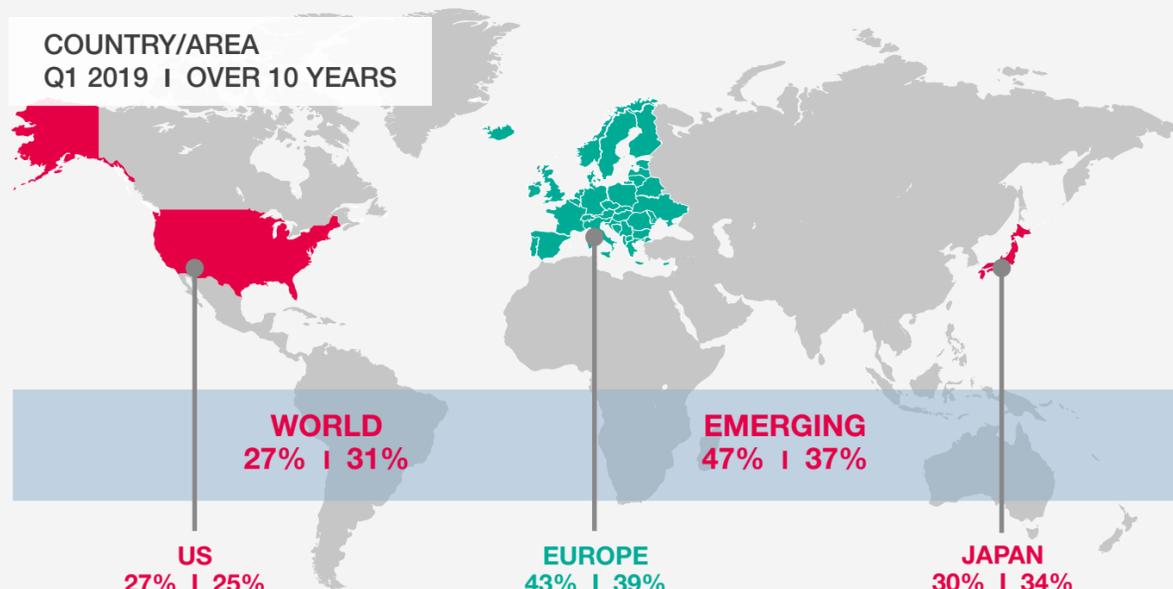
### Q1 2019 EMERGING MARKETS EQUITY FLOWS



### The active managers Performance vs. benchmarks

In Q1, the emerging markets were fertile grounds for active managers...

Hit Miss



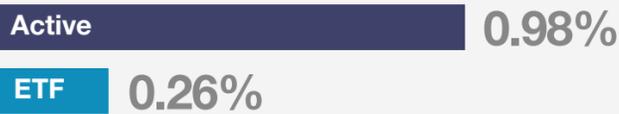
...but a poor year last year shows how difficult it is to sustain this kind of performance

Q1 2019 Q4 2018 2018 2017 10 year\*  
 ✓ Hit: when YTD results are >50% or >10yr figure  
 ✗ Miss: when YTD results are <33% or <10yr figure



\*Yearly average over the last 10Y

### The costs How active & passive compare



The typical active equity fund is c.4x more expensive than the typical ETF – why pay more for less?

Source: Lyxor International Asset Management. Data as at 24/04/2019

### Why Lyxor for emerging market equities?

#### Targeted

From broad, regional and single country equities, to sovereign debt



#### Liquid

Some of the oldest, largest and most widely traded Emerging Markets ETFs available



#### Innovative

The oldest and largest Russia, India and Eastern Europe ETFs in the market\*



#### Dependable

Over 12 years' track record\*



Source: Lyxor International Asset Management. Data as at 24/04/2019. \*Data as at 31/03/2019. Past performance is no guide to future returns.

\*Source: Morningstar and Bloomberg data from 31/12/2008 to 29/03/2019. 50% and 33% represent the best and worst results across the universe we cover into 3 sub-groups. Between those limits, "hits" and "misses" are set comparing the current quarter's result vs. the long-term averages. Past performance is no guide to future returns.

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**Knowing your risk**

It is important for potential investors to evaluate the general risks described below and in the fund prospectus on our website [www.lyxoretf.com](http://www.lyxoretf.com)

**Capital at risk**

ETFs are tracking instruments: Their risk profile is similar to a direct investment in the Underlying index. Investors' capital is fully at risk and investors may not get back the amount originally invested.

**Replication risk**

The fund objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

**Counterparty risk**

With synthetic ETFs, investors are exposed to risks resulting from the use of an OTC swap with Société Générale. In-line with UCITS guidelines, the exposure to Société Générale cannot exceed 10% of the total fund assets. Physically replicated ETFs may have counterparty risk if they use a securities lending programme.

**Concentration risk**

Smart Beta ETFs select stocks or bonds for their portfolio from the original benchmark index. Where selection rules are extensive, it can lead to a more concentrated portfolio where risk is spread over fewer stocks than the original benchmark.

**Underlying risk**

The Underlying index of a Lyxor ETF may be complex and volatile. For example, when investing in commodities, the Underlying index is calculated with reference to commodity futures contracts exposing the investor to a liquidity risk linked to costs such as cost of carry and transportation. ETFs exposed to Emerging Markets carry a greater risk of potential loss than investment in Developed Markets as they are exposed to a wide range of unpredictable Emerging Market risks.

**Currency risk**

ETFs may be exposed to currency risk if the ETF is denominated in a currency different to that of the Underlying index they are tracking. This means that exchange rate fluctuations could have a negative or positive effect on returns.

**Liquidity risk**

Liquidity is provided by registered market-makers on the respective stock exchange where the ETF is listed, including Société Générale. On exchange, liquidity may be limited as a result of a suspension in the underlying market represented by the Underlying index tracked by the ETF; a failure in the systems of one of the relevant stock exchanges, or other market-maker systems; or an abnormal trading situation or event.

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